



British Training

**Corporate Finance Strategic Financial Management for Sustainable
Business Growth Training Course**

#AB9761

Corporate Finance Strategic Financial Management for Sustainable Business Growth Training Course

Introduction:

Navigating the complexities of corporate finance requires a blend of analytical rigor and strategic foresight. At British Training Center, we recognize that financial acumen is the cornerstone of sustainable business growth. This course is designed to empower professionals with the tools to optimize capital allocation, manage risks, and drive value creation in an increasingly competitive landscape. Whether you aim to refine financial strategies or master advanced valuation techniques, this program bridges theory and real-world application.

Training Objectives and Impact:

By the end of this program, participants will be able to:

- Analyze financial statements to assess organizational performance and liquidity.
- Evaluate capital structure decisions and their impact on shareholder value.
- Design robust budgeting and forecasting models aligned with strategic goals.
- Apply risk management frameworks to mitigate financial uncertainties.
- Conduct advanced valuation analyses for mergers, acquisitions, and investments.
- Optimize working capital management to enhance operational efficiency.
- Leverage ethical considerations in financial decision-making.

Targeted Competencies and Skills:

- Financial analysis and interpretation.
- Strategic capital allocation.
- Risk assessment and mitigation.
- Data-driven financial modeling.
- Stakeholder communication and reporting.
- Ethical financial governance.

Target Audience:

This program is tailored for:

- CFOs, finance directors, and senior financial managers.
- Business owners and entrepreneurs seeking to scale operations.
- Investment analysts and portfolio managers.
- Corporate strategists and consultants.
- Professionals transitioning into finance roles.

Course Content:

Unit One - Foundations of Corporate Finance:

- Overview of corporate finance principles and key objectives.
- Interpreting balance sheets, income statements, and cash flow statements.
- Time value of money and its application in financial decisions.
- Role of financial markets and institutions in corporate funding.
- Introduction to financial ratios and performance metrics.
- Case study: Diagnosing financial health using real-world data.

Unit Two - Capital Structure and Funding Strategies:

- Debt vs. equity financing: Advantages, risks, and trade-offs.
- Calculating weighted average cost of capital (WACC).
- Designing optimal capital structures for diverse industries.
- Leveraged buyouts (LBOs) and mezzanine financing.
- Crowdfunding, venture capital, and IPO strategies.
- Scenario analysis: Balancing risk and return in funding decisions.

Unit Three - Financial Planning and Budgeting:

- Building dynamic financial models for forecasting.
- Zero-based budgeting vs. incremental budgeting approaches.
- Aligning budgets with organizational KPIs and strategic priorities.
- Sensitivity analysis and stress-testing financial plans.
- Managing variances and adapting to market fluctuations.
- Workshop: Creating a multi-year financial plan for a mid-sized firm.

Unit Four - Risk Management and Derivatives:

- Identifying financial risks: Market, credit, operational, and liquidity.
- Hedging strategies using futures, options, and swaps.
- Credit risk assessment models and credit default swaps (CDS).
- Enterprise Risk Management (ERM) frameworks.
- Regulatory compliance and Basel III implications.
- Simulation: Managing currency risk in international transactions.

Unit Five - Valuation and Investment Decisions:

- Discounted cash flow (DCF) and comparable company analysis.
- Real options valuation for long-term projects.
- Evaluating mergers, acquisitions, and divestitures.
- Post-investment performance monitoring and ROI calculation.
- ESG (Environmental, Social, Governance) factors in valuation.
- Capstone project: Valuing a startup for potential acquisition.