



**British Training**

**Modern Leadership Strategic Management, Ethical Influence and  
Organizational Innovation Training Course**

**#LD8468**

# Modern Leadership Strategic Management, Ethical Influence and Organizational Innovation Training Course

## Introduction:

The effective leadership and agile management are critical to organizational success. The British Training Center, renowned for its innovative approach to professional development, proudly presents this comprehensive programme designed to equip leaders with the tools to navigate complexity, inspire teams, and drive sustainable growth. By blending cutting-edge theory with real-world applications, this course addresses the evolving challenges faced by modern leaders, ensuring participants emerge as confident, strategic, and transformative professionals.

## Training Objectives and Impact:

- By the end of this program, participants will be able to:
- Apply advanced leadership strategies to foster high-performing teams.
- Design and implement effective organizational change initiatives.
- Utilize emotional intelligence to enhance workplace communication and conflict resolution.
- Develop data-driven decision-making skills for strategic problem-solving.
- Cultivate a culture of innovation and continuous improvement.
- Lead with ethical integrity and inclusive practices.
- Optimize time and resource management for operational efficiency.
- Build resilience to navigate crises and uncertainty.

## Targeted Competencies and Skills:

- Strategic Thinking & Visionary Leadership.
- Emotional Intelligence & Interpersonal Communication.
- Conflict Resolution & Negotiation.
- Change Management & Adaptability.
- Ethical Decision-Making & Accountability.
- Team Motivation & Talent Development.
- Operational Efficiency & Resource Allocation.

## Target Audience:

### This program is tailored for:

- Mid- to senior-level managers seeking to enhance their leadership capabilities.
- Team leaders transitioning into broader managerial roles.
- HR professionals focused on leadership development.
- Project managers aiming to refine strategic oversight.
- Entrepreneurs and business owners driving organizational growth.

## **Course Content:**

### **Unit One - Foundations of Modern Leadership:**

- Defining leadership vs. management in the 21st century.
- Core leadership styles and situational adaptability.
- The role of emotional intelligence in effective leadership.
- Building trust and credibility within teams.
- Case studies on transformational leadership success.
- Self-assessment: Identifying personal leadership gaps.

### **Unit Two - Strategic Planning & Organizational Vision:**

- Aligning team goals with organizational strategy.
- Tools for SWOT analysis and competitive positioning.
- Creating actionable, long-term business plans.
- Communicating vision to inspire stakeholder buy-in.
- Monitoring progress with KPIs and balanced scorecards.
- Scenario planning for risk mitigation.

### **Unit Three - Communication Mastery & Influence:**

- Active listening and empathetic communication techniques.
- Crafting persuasive messages for diverse audiences.
- Navigating difficult conversations with tact.
- Leveraging digital communication tools effectively.
- Cross-cultural communication strategies.
- Building a personal brand as a leader.

### **Unit Four - Conflict Resolution & Collaborative Problem-Solving:**

- Identifying root causes of workplace conflicts.
- Mediation techniques for win-win outcomes.
- Encouraging constructive feedback and dialogue.
- Managing team dynamics in high-pressure environments.
- Case study: Resolving interdepartmental disputes.
- Role-playing conflict scenarios.

### **Unit Five - Driving Innovation & Change Management:**

- Overcoming resistance to organizational change.
- Frameworks for leading change (e.g., Kotter's 8-Step Model).
- Fostering creativity and intrapreneurship.
- Agile methodologies for rapid adaptation.
- Measuring the impact of change initiatives.
- Lessons from failed vs. successful transformations.

## **Unit Six - Ethical Leadership & Corporate Responsibility:**

- Balancing profitability with ethical practices.
- Navigating dilemmas with integrity frameworks.
- Promoting diversity, equity, and inclusion (DEI).
- Sustainability and social responsibility in decision-making.
- Compliance vs. values-driven leadership.
- Building an ethical organizational culture.

## **Unit Seven - High-Performance Team Development:**

- Recruiting and retaining top talent.
- Delegation strategies for empowerment.
- Motivating teams through recognition and rewards.
- Coaching vs. mentoring: Tailoring development approaches.
- Addressing underperformance constructively.
- Building remote/hybrid team cohesion.

## **Unit Eight - Operational Excellence & Resource Management:**

- Lean management principles for efficiency.
- Budgeting and financial oversight for non-finance leaders.
- Time management techniques for leaders.
- Prioritization frameworks (e.g., Eisenhower Matrix).
- Streamlining workflows with technology.
- Crisis management and contingency planning.

## **Unit Nine - Decision-Making Under Pressure:**

- Cognitive biases and their impact on decisions.
- Data analytics for informed decision-making.
- Rapid decision frameworks in crises.
- Balancing intuition with empirical evidence.
- Post-decision evaluation and learning.
- Group decision-making vs. autocratic styles.

## **Unit Ten - Leading the Future: Trends & Personal Growth:**

- Emerging trends in leadership (AI, automation, globalization).
- Lifelong learning and adaptive leadership mindsets.
- Creating a personal leadership development plan.
- Networking and mentorship for career advancement.
- Leading multigenerational and diverse workforces.
- Final project: Presenting a leadership action plan.