



**British Training**

# **Strategic Planning, Management Control & Budgeting Excellence Training Course**

**#FB9018**

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## **Introduction:**

Organizations navigating complex challenges require a robust framework to align vision with execution. The British Training Center, renowned for empowering professionals with actionable insights, presents this comprehensive program to bridge the gap between strategic foresight, operational control, and financial precision. Through a blend of theory and practice, participants will explore methodologies to drive sustainable growth, optimize resource allocation, and foster accountability—equipping them to lead in an era where agility meets disciplined governance.

## **Training Objectives and Impact**

### **By the end of this program, participants will be able to:**

- Analyze internal and external environments to formulate data-driven strategic plans.
- Design performance indicators aligned with organizational objectives.
- Implement management control systems to monitor and adjust operational activities.
- Develop realistic budgets that balance innovation, risk, and resource constraints.
- Evaluate financial outcomes to identify variances and recommend corrective actions.
- Foster cross-departmental collaboration to ensure strategy-execution alignment.
- Leverage technology for dynamic forecasting and scenario planning.

## **Targeted Competencies and Skills:**

- Strategic thinking and scenario analysis.
- Budget formulation and cost optimization.
- Performance measurement and KPI development.
- Risk assessment and mitigation strategies.
- Stakeholder communication and alignment.
- Financial reporting and variance analysis.

## **Target Audience:**

### **This program is tailored for:**

- Senior managers and department heads.
- Financial controllers and budget analysts.
- Strategic planners and project managers.
- Professionals transitioning to leadership roles.
- Government and NGO executives overseeing public funds.

## **Course Content**

### **Unit One - Foundations of Strategic Planning:**

- Defining strategic planning and its role in organizational success.
- Key components: Vision, mission, values, and SWOT analysis.
- Tools: PESTEL analysis, Porter's Five Forces, and balanced scorecard.
- Aligning strategy with stakeholder expectations.
- Case study: Revising a corporate strategy post-market disruption.

### **Unit Two - Environmental Scanning & Competitive Analysis:**

- Techniques for monitoring industry trends and competitor behavior.
- Identifying opportunities and threats in volatile markets.
- Leveraging big data for predictive insights.
- Workshop: Simulating a competitive analysis for a mid-sized firm.

### **Unit Three - Strategy Formulation & Execution Frameworks:**

- Developing SMART objectives and cascading goals.
- Resource allocation models for priority initiatives.
- Overcoming barriers to strategy implementation.
- Role-play: Aligning team priorities with strategic objectives.

### **Unit Four - Management Control Systems & Performance Metrics:**

- Designing KPIs for operational and financial performance.
- Dashboards and real-time monitoring tools.
- Integrating feedback loops for continuous improvement.
- Case study: Restructuring a failing control system in manufacturing.

### **Unit Five - Budgeting Principles & Techniques:**

- Types of budgets: Incremental, zero-based, and activity-based.
- Linking budgets to strategic priorities.
- Managing budget constraints and trade-offs.
- Exercise: Crafting a department-level budget under resource limits.

### **Unit Six - Financial Forecasting & Scenario Planning:**

- Techniques for accurate revenue and expense forecasting.
- Stress-testing budgets against economic uncertainties.
- Scenario analysis: Best-case, worst-case, and probabilistic models.
- Workshop: Building a 3-year financial forecast for a tech startup.

## **Unit Seven - Cost Management & Efficiency Optimization:**

- Identifying cost drivers and waste reduction opportunities.
- Lean management principles for budgetary efficiency.
- Break-even analysis and cost-volume-profit relationships.
- Case study: Streamlining operations in a service-based organization.

## **Unit Eight - Variance Analysis & Corrective Actions:**

- Interpreting budget vs. actual performance gaps.
- Root-cause analysis for financial deviations.
- Developing action plans to address variances.
- Role-play: Presenting variance reports to executive stakeholders.

## **Unit Nine - Risk Management in Strategic Financial Planning:**

- Identifying financial, operational, and strategic risks.
- Risk quantification tools: Monte Carlo simulations, sensitivity analysis.
- Integrating risk mitigation into budgeting processes.
- Workshop: Creating a risk-adjusted budget for a construction project.

## **Unit Ten - Technology & Innovation in Budgeting & Control:**

- Digital tools for automated budgeting and real-time reporting.
- AI-driven forecasting and predictive analytics.
- Blockchain for transparent financial governance.
- Panel discussion: Future trends in strategic financial management.