



**British Training**

**The Oxford Advanced Management & Leadership Program for Strategic  
Excellence Training Course**

**#LD6444**

# **The Oxford Advanced Management & Leadership Program for Strategic Excellence Training Course**

## **Introduction:**

In today's fast-paced and competitive business environment, effective leadership and advanced management skills are essential for driving organizational success. The Oxford Advanced Management & Leadership Program, offered in collaboration with the prestigious British Training Center, is designed to equip professionals with the tools, strategies, and insights needed to excel in leadership roles. This comprehensive training course combines cutting-edge theories with practical applications, ensuring participants gain the confidence and competence to lead teams, manage complex projects, and make strategic decisions that deliver measurable results. Whether you are an experienced executive or an emerging leader, this program will transform your approach to leadership and management.

## **Training Objectives and Impact:**

### **By the end of this program, participants will be able to:**

- Develop a deep understanding of advanced management principles and leadership theories.
- Enhance strategic thinking and decision-making capabilities in complex business scenarios.
- Build high-performing teams and foster a culture of collaboration and innovation.
- Master effective communication techniques to influence and inspire stakeholders.
- Implement change management strategies to drive organizational transformation.
- Leverage data-driven insights to optimize business performance and achieve sustainable growth.
- Cultivate emotional intelligence and resilience to navigate challenges and lead with confidence.

## **Targeted Competencies and Skills:**

- Strategic Leadership.
- Change Management.
- Emotional Intelligence.
- Decision-Making and Problem-Solving.
- Team Building and Collaboration.
- Effective Communication and Influence.

## **Target Audience:**

### **This program is tailored for:**

- Senior executives and business leaders seeking to refine their leadership skills.
- Mid-level managers aspiring to advance into higher leadership roles.
- Entrepreneurs and business owners aiming to scale their organizations effectively.
- Professionals transitioning into leadership positions within their organizations.
- HR and talent development specialists focused on leadership training and organizational growth.

## **Course Content:**

### **Unit One - Foundations of Advanced Management and Leadership:**

- Overview of modern management theories and practices.
- The evolution of leadership styles and their impact on organizations.
- Key differences between management and leadership.
- The role of emotional intelligence in effective leadership.
- Building a personal leadership philosophy.
- Case studies of successful global leaders.

### **Unit Two - Strategic Thinking and Decision-Making:**

- Principles of strategic thinking and planning.
- Tools for analyzing complex business environments.
- Decision-making frameworks for high-stakes scenarios.
- Balancing short-term goals with long-term vision.
- Risk assessment and mitigation strategies.
- Real-world applications of strategic decision-making.

### **Unit Three - Leading High-Performing Teams:**

- Characteristics of high-performing teams.
- Techniques for fostering collaboration and trust.
- Managing team dynamics and resolving conflicts.
- Motivating and empowering team members.
- Building a culture of accountability and innovation.
- Case studies on team leadership in diverse industries.

### **Unit Four - Effective Communication and Influence:**

- The art of persuasive communication.
- Active listening and feedback techniques.
- Tailoring communication styles to different audiences.
- Navigating difficult conversations with confidence.
- Leveraging storytelling to inspire and influence.
- Practical exercises in public speaking and presentation skills.

### **Unit Five - Change Management and Organizational Transformation:**

- Understanding the psychology of change.
- Frameworks for managing organizational change.
- Overcoming resistance to change.
- Aligning change initiatives with business objectives.
- Measuring the impact of change management efforts.
- Case studies of successful organizational transformations.

## **Unit Six - Data-Driven Leadership and Business Performance:**

- The role of data in modern leadership.
- Tools for analyzing and interpreting business data.
- Using data to drive strategic decisions.
- Key performance indicators (KPIs) for measuring success.
- Balancing intuition with data-driven insights.
- Case studies on data-driven leadership in action.

## **Unit Seven - Innovation and Creativity in Leadership:**

- Cultivating a mindset of innovation.
- Techniques for fostering creativity within teams.
- Overcoming barriers to innovation.
- Leveraging technology to drive innovation.
- Case studies of innovative leadership practices.
- Developing an innovation roadmap for your organization.

## **Unit Eight - Emotional Intelligence and Resilience in Leadership:**

- Understanding the components of emotional intelligence.
- Techniques for managing stress and building resilience.
- The role of empathy in effective leadership.
- Strategies for maintaining work-life balance.
- Case studies on emotionally intelligent leaders.
- Practical exercises to enhance emotional intelligence.

## **Unit Nine - Global Leadership and Cross-Cultural Management:**

- Challenges and opportunities of global leadership.
- Strategies for managing cross-cultural teams.
- Understanding cultural differences and their impact on business.
- Building inclusive and diverse workplaces.
- Case studies of successful global leaders.
- Developing a global leadership mindset.

## **Unit Ten - Personal Leadership Development and Action Planning:**

- Assessing your leadership strengths and areas for improvement.
- Creating a personalized leadership development plan.
- Setting actionable goals for continuous growth.
- Building a support network for ongoing development.
- Reflecting on key learnings from the program.
- Final presentation: Your leadership vision and action plan.