



**British Training**

## **Advanced Expert Financial Analysis, Planning & Control Training Course**

**#FB3238**

# Advanced Expert Financial Analysis, Planning & Control Training Course

## Introduction:

In an era where informed financial decisions drive organizational success, the British Training Center presents a comprehensive training course designed to equip professionals with advanced skills in Financial Analysis, Planning & Control. This program bridges theoretical knowledge with real-world applications, empowering participants to transform financial data into actionable strategies. By leveraging the British Training Center's global expertise, learners will master tools to optimize resource allocation, mitigate risks, and drive sustainable growth in diverse industries.

## Training Objectives and Impact:

### By the end of this program, participants will be able to:

- Analyze financial statements to assess organizational performance.
- Develop robust budgets aligned with strategic goals.
- Create accurate financial forecasts using quantitative techniques.
- Implement cost-control strategies to enhance profitability.
- Evaluate investment opportunities through capital budgeting.
- Utilize financial software for data visualization and reporting.
- Design risk mitigation frameworks to safeguard financial stability.

## Targeted Competencies and Skills:

- Financial statement analysis.
- Strategic budgeting and resource allocation.
- Advanced forecasting methodologies.
- Cost management and optimization.
- Risk assessment and mitigation planning.
- Proficiency in financial software tools.

## Target Audience:

### This program is tailored for:

- Financial managers and analysts.
- CFOs, controllers, and accounting professionals.
- Business leaders involved in strategic decision-making.
- Auditors and risk management specialists.
- Entrepreneurs seeking to enhance financial oversight.

## **Course Content:**

### **Unit One - Fundamentals of Financial Analysis:**

- Role of financial analysis in organizational success.
- Key financial metrics and ratios (liquidity, profitability, solvency).
- Interpreting balance sheets, income statements, and cash flow statements.
- Aligning financial analysis with business strategy.
- Ethical considerations in financial reporting.

### **Unit Two - Advanced Financial Statement Analysis:**

- Vertical and horizontal analysis techniques.
- Trend analysis and benchmarking against industry standards.
- Detecting financial red flags and fraud indicators.
- Cash flow analysis for liquidity management.
- Case study: Analyzing a multinational corporation's financial health.

### **Unit Three - Strategic Budgeting and Resource Allocation:**

- Types of budgets: operational, capital, and zero-based.
- Aligning budgets with organizational objectives.
- Budget variance analysis and corrective actions.
- Resource allocation for maximum ROI.
- Collaborative budgeting across departments.

### **Unit Four - Financial Forecasting Techniques:**

- Qualitative vs. quantitative forecasting methods.
- Time-series analysis and regression models.
- Scenario planning for economic uncertainties.
- Forecasting revenue, expenses, and market trends.
- Leveraging AI tools for predictive analytics.

### **Unit Five - Cost Management and Optimization:**

- Fixed vs. variable cost analysis.
- Activity-based costing (ABC) for precision.
- Break-even analysis and contribution margin.
- Cost reduction strategies without compromising quality.
- Case study: Cost optimization in manufacturing.

## **Unit Six - Risk Assessment and Mitigation:**

- Identifying financial risks: market, credit, operational.
- Quantitative risk assessment (VaR, Monte Carlo simulations).
- Developing contingency plans and financial buffers.
- Insurance and hedging strategies.
- Regulatory compliance and risk reporting.

## **Unit Seven - Performance Metrics and KPIs:**

- Designing KPIs for financial and operational performance.
- Balanced scorecard integration.
- EVA (Economic Value Added) and ROI calculations.
- Benchmarking against industry peers.
- Dashboards for real-time performance monitoring.

## **Unit Eight - Strategic Financial Planning:**

- Long-term financial planning frameworks.
- Capital structure optimization (debt vs. equity).
- Mergers, acquisitions, and valuation techniques.
- Sustainability-linked financial planning.
- Aligning financial plans with ESG goals.

## **Unit Nine - Financial Software and Tools:**

- Advanced Excel for financial modeling.
- Power BI and Tableau for data visualization.
- ERP systems (e.g., SAP) for integrated financial management.
- Automation tools for budgeting and forecasting.
- Hands-on simulation: Building a dynamic financial model.

## **Unit Ten - Integrating Analysis, Planning & Control:**

- Synthesizing financial data into executive reports.
- Presenting insights to non-financial stakeholders.
- Case study: Corporate turnaround through integrated financial strategies.
- Developing a personal action plan for post-training implementation.
- Final workshop: Simulated boardroom decision-making.