

# Advanced Portfolio Management and Corporate Finance Principles

# Training Course

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# Introduction:

In an era where financial acumen drives strategic decision-making, mastering Portfolio Management and Corporate Finance Principles has become crucial for organizational success. This advanced training course, offered by the British Training Center, equips professionals with the strategic insights and practical skills needed to navigate complex financial landscapes. Through a comprehensive and interactive learning approach, participants will gain the expertise required to maximize portfolio performance and make informed financial decisions that enhance corporate value.

# **Training Objectives and Impact:**

# By the end of this program, participants will be able to:

- Understand the core principles of portfolio management and corporate finance.
- Analyze financial statements to assess corporate health and performance.
- Develop strategic investment portfolios to maximize returns and minimize risks.
- Apply advanced financial modeling techniques for decision-making.
- Evaluate capital structure and funding options for optimal corporate financing.
- Implement risk management strategies to safeguard financial stability.
- Communicate complex financial insights effectively to stakeholders.

#### **Targeted Competencies and Skills:**

- Strategic financial analysis.
- Investment portfolio optimization.
- Advanced financial modeling.
- Risk management and mitigation.
- Corporate financing and capital structuring.
- Effective financial communication.

# **Target Audience:**

# This program is tailored for:

- Finance managers and executives seeking to enhance strategic decision-making skills.
- Investment analysts and portfolio managers aiming to optimize portfolio performance.
- Corporate finance professionals responsible for capital structuring and funding.
- Financial planners and advisors looking to deepen their strategic financial insights.
- Business leaders and entrepreneurs managing financial growth and stability.
- Professionals transitioning into roles involving high-level financial management.

### **Course Content:**

#### Unit One - Fundamentals of Portfolio Management:

- Understanding portfolio management principles.
- Analyzing risk-return trade-offs.
- Diversification and asset allocation strategies.
- Evaluating investment performance metrics.
- Introduction to financial derivatives in portfolio management.
- Assessing global market trends and their impact on portfolios.
- Role of behavioral finance in investment decisions.

### Unit Two - Corporate Finance Essentials:

- Overview of corporate finance functions and goals.
- Financial statement analysis for strategic decisions.
- Time value of money and capital budgeting techniques.
- Cost of capital and financial leverage.
- Working capital management for operational efficiency.
- Financial ratio analysis for performance evaluation.
- Ethical considerations in corporate finance.

#### Unit Three - Investment Analysis and Valuation:

- Advanced investment appraisal techniques.
- Valuation of stocks, bonds, and alternative investments.
- Discounted cash flow (DCF) and relative valuation methods.
- Risk assessment and sensitivity analysis.
- Mergers and acquisitions valuation dynamics.
- Real options in investment decision-making.
- Communicating investment analysis to stakeholders.

# **Unit Four - Advanced Financial Modeling:**

- Building dynamic financial models using Excel.
- Scenario analysis and sensitivity testing.
- Forecasting financial statements and cash flows.
- Valuation modeling for mergers and acquisitions.
- Leveraged buyout (LBO) modeling techniques.
- Monte Carlo simulations for risk management.
- Presenting financial models to decision-makers.

# Unit Five - Strategic Risk Management and Corporate Strategy:

- Identifying and assessing financial risks.
- Developing risk management frameworks.
- Hedging strategies using derivatives.
- Strategic decision-making under uncertainty.
- Aligning corporate strategy with financial goals.
- Crisis management and financial contingency planning.
- Case studies on strategic financial decisions.